

Course	Digital Media Law
Modules	no
credits (cfu)	12
hours	72
year running	First
semester	First and second
lecturer	Federica De Stefani
e-mail	f.destefani@unilink.it
consultation time	After class or by appointment previously arranged by e-mail

LEARNING GOALS

Link Campus University provides lecturer with the learning goals.

LEARNING AND SKILLS OUTCOMES

The course aims to provide students with the critical approach to digital media. At the end of the course, students have to:

1. **KNOWLEDGE AND UNDERSTANDING:** Understanding of regulations, national and international, related to the use of technological tools and the publication of online content.
2. **APPLIED KNOWLEDGE AND UNDERSTANDING:** Ability to analyze the relevant context and ability to apply the correct regulations
3. **MAKING JUDGEMENTS:** Ability to analyze the digital media context and choose the correct instruments and appropriate strategies for digital media.
4. **COMMUNICATION SKILLS:** Ability to expound with ownership of language and ability to explain legal concept in language understandable even to common people
5. **LEARNING SKILL:** Ability to link between topics and ability to apply regulations to different areas.

PRE-REQUISITE QUALIFICATIONS

None

COURSE DETAILED CONTENTS

- Introduction to digital media law
- six degrees of separation
- new and old media
- social network (LinkedIn, Facebook, Instagram, Tik tok, Twitch, ClubHouse)
- Publishing online platforms
- Copyright
- creative commons
- hate speech and discrimination
- GDPR
- Siti web: term and conditions, privacy policy
- Artificial Intelligence

TEACHING METHODS

Lectures and project works

TEACHING MATERIALS

Slides provide by the lecturer

FINAL EXAM

Written examination

ASSESSMENT METHODS

Assessment methods concern:

1. **KNOWLEDGE AND UNDERSTANDING:** with reference to the ability to understand, the final exam will assess the ability to understand digital issues
2. **APPLIED KNOWLEDGE AND UNDERSTANDING:** With reference to the application of the acquired knowledge and skills, the final exam will assess the student's ability to connect the various topics covered and the ability to solve practical questions.
3. **MAKING JUDGEMENTS:** With reference to autonomy of judgment, the ability to formulate critical analysis of a concrete problem will be evaluated.
4. **COMMUNICATION SKILLS:** With reference to communication skills, the final exam will assess, in addition to the content of the answers, ownership of language and the ability to effectively expound the topics studied.
5. **LEARNING SKILL:** With reference to learning skills, the final exam will assess the student's ability to apply the concepts studied in practice.

MARKING CRITERIA

The final grade will be determined 50 percent by the acquisition of knowledge, 30% by language property and 20% by expository ability.

The final grade (expressed in thirtieths) will be awarded according to the following criteria:

- 18-21: acquisition of skills sufficient; application of knowledge sufficient; minimal autonomy in relating the various topics covered; property of language not completely adequate.
- 22-24: acquisition of skills good; application of knowledge good; need for support in relating the different topics covered; language property adequate.
- 25-27: acquisition of skills more than good; application of knowledge good; autonomy in relating the different topics covered; language property good.
- 28-30: acquisition of skills very good/excellent; application of knowledge very good/excellent; complete autonomy in relating the different topics covered; language property very good/excellent

The manner in which assignments are completed during the semester will also be evaluated.

FINAL RECOMMENDATIONS

Classroom attendance is highly recommended