



Insegnamento	Public Speaking laboratory
CFU	2
Anno di corso	2023/24
Semestre	2nd
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ricevimento	At the end of each lesson

LEARNING OUTCOMES

The laboratory aims to achieve the following learning outcomes:

Applied knowledge and understanding: at the end of the course, the student must be able to know and apply the main rules for organizing a public speech.

Communication skills: the student will also have to acquire mastery of the specialist language of the subject and learn to define and distinguish the elements that characterize verbal, non-verbal and para-verbal communication and the importance that each of them has in a public speech.

DETAILED PLAN

The laboratory addresses the following topics in detail:

Definition of Public Speaking

The parts of Public Speaking: speech, speaker and audience

Structure of a public speech: opening, body and closing

Theory of communicative effectiveness: the Mehrabian diagram

Verbal communication

Non-verbal communication: eye contact, gestures, posture, movements

Para-verbal communication

METHOD OF CONDUCTING THE EXAM

The final exam consists of the presentation of a professional public speech lasting two minutes following the rules of Public Speaking learned during the course. The subject of the speech will be chosen by the student. After the speech, there will be a discussion on the theoretical part of the teaching.

EVALUATION CRITERIA

In the oral interview the student must demonstrate:

Applied knowledge and understanding: your ability to understand and explain the concepts learned during the course.

Communication skills: to have mastery of the specialized language learned and to be able to put it into practice when delivering a public speech.



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A.A. 2023/2024

FINAL MARK ALLOCATION CRITERIA

The qualification certifying that the laboratory has been passed will be given:
50% from the outcome of the public speech presented.
50% from the outcome of the oral interview.

TEACHING MATERIALS

To prepare for the exam, the students can integrate the contents provided during the lessons with the following mandatory text:

Dale Carnegie, "How to develop self-confidence and influence people by Public Speaking" .

