



CURRICULUM VITAE

CIPULLO NADIA

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PERSONAL STATEMENT

Business Economist, I got a Ph.D. in the Business Administration field. I also got a First Level University Master in Digital Heritage and I am passionate about cultural heritage valorization. I have many years of experience in teaching, researching, writing and publishing (mainly in English) in various topics related to Business Economics and Management: Financial Accounting and Reporting, Management and Cost Accounting, Corporate Governance, Planning and Controlling, Corporate Structures for Marketing Design, Financial and Risk Analysis, Financial Statement Analysis, KPIs, Business Management, Digital Technologies for Business. In the last period, I focused on the Integrated Sustainability Reporting and on the Impact Assessment, obtaining a Certificate of Chief Value Officer and of Impact Assessor.

I can relate to people of different nationalities and cultures thanks to the experiences gained abroad, the teaching and tutoring activities carried out in the university environment and the cultural mediation activities carried out on behalf of the Ecomuseo Casilino Ad Duas Lauros in Rome.

I organize my work independently, respecting the deadlines set and guaranteeing the achievement of the desired results. I also have excellent teamwork, teambuilding and communication skills, developed in the university environment, through the Lazio Innova “Digital Contamination Lab” and the design of an Innovative Startup in the cultural heritage sector.

The countless publications in the business field and the teaching/researching activities abroad have allowed me to obtain a high English writing and speaking level.

EDUCATION

- **University Course of Professional Training in “Social Impact Assessment” (February 7, 2022 – May 9, 2022)**, Università degli Studi di Torino (Italy)
- **Advanced Training Course “Storyteller and Content Curator. Narrative strategies for the valorization of the Cultural Heritage” (April 2021 – December 2021)**, 10 CFU, Università degli Studi della Tuscia, Viterbo (Italy)

- **EU Heritage Online Course (MOOC) (June 21, 2021 – September 30, 2021)**, 10 CFU. 5 Modules: 1. Cultural Heritage and experience tourism for local development; 2. Design an innovative visitor experience; 3. Digital strategies and tools for Cultural Heritage; 4. Entrepreneurial approach for Cultural Heritage; 5. Sustainability, impact measurement and project evaluation. Co-funded by the Erasmus+ Programme of the European Union

- **First Level University Master in “Digital Heritage. Cultural Communication through Digital Technologies” (February 28, 2020 – January 26, 2021)**, 60 CFU, Università La Sapienza, Rome (Italy) - Score: 110/110 Summa cum Laude

- **Ph.D. in “Business Administration of Cooperative Enterprises and Nonprofit Organizations” (December 21, 2007)**, Università degli Studi della Campania “Luigi Vanvitelli” (previously Seconda Università degli Studi di Napoli), Capua, CE (Italy)

- **Master’s Degree in Business Economics/Administration (October 19, 2004)**, Università degli Studi della Campania “Luigi Vanvitelli” (previously Seconda Università degli Studi di Napoli), Capua, CE (Italy) - Score: 110/110 Summa cum Laude and Commission’s special mention

- **Post-diploma professional qualification of “Expert in international trade in French” (December 1999)**, Istituto Tecnico Economico e Tecnologico “Federico II”, Capua, CE (Italy)

CERTIFICATES

- **Welfare Manager** – In compliance with the quality guidelines defined by the Reference Practice 103/2021 (Corporate Welfare) elaborated by UNI – Issuing date: August 17, 2023
- **Chief Value Officer** – Cepas Register number 115 – Issuing date: July 1, 2022
- **Impact Assessor** – Cepas Register number 168 – Issuing date: May 31, 2022
- **European Computer Driving License EIPASS (7 modules)** – Issuing date: July 3, 2014

CURRENT ACADEMIC POSITION

Adjunct Professor at the *Università degli Studi LINK*, Rome, Italy (Academic Year 2023-2024)

Undergraduate Courses L-18:

- Planning and Controlling – (6 cfu) – in Italian
- Data Analysis for Business – (6 cfu) – in English
- Lab: “My first 100 days as an Entrepreneur” (4 cfu) – in English

Academic Dean of the **EARTH>** (*Executive & Academic Research & Teaching/training Hub*) Organization (June 2023-ongoing)

ACADEMIC INITIATIVES

Promoter, with Dr. Eng. Andrea Lottici, of the scientific and teaching agreement between the *Università degli Studi LINK* (Rome, Italy) and the City University Ajman (Ajman, UAE). MoU signature: June 7, 2023

PREVIOUS ACADEMIC POSITION

- **Researcher (RTD-A) and Assistant Professor of Business Administration -SECS-P/07- (November 1, 2014 – October 31, 2019)**, Università degli Studi LINK, Rome (Italy)

- **Adjunct Professor and Lecturer/Tutor for Business and Management Courses at the Undergraduate and Postgraduate level (Academic Years 2007/2008 – 2022/2023)**

- Università degli Studi LINK (Rome and Naples, Italy) – both in Italian and in English
- Università degli Studi della Campania “Luigi Vanvitelli”, Capua, CE (Italy)
- Università degli Studi Suor Orsola Benincasa, Naples (Italy)

TEACHING FIELDS (UNDERGRADUATE AND POSTGRADUATE) ⁽¹⁾

- Business Administration/Economics
- Accounting/Auditing
- Planning and Controlling
- Digital Technologies for Business
- Financial Statement Analysis
- Planning and Economic-Financial Simulations/Corporate Finance/International Finance
- Corporate Structures for Marketing Design
- Economic and Financial Communication
- Economics, Organization and Business Management

PROFESSIONAL ACTIVITY

- **PROFESSIONAL AND CONSULTING PARTNER OF *WINDROSE INTERNATIONAL CONSULTING* (JULY 2023-ONGOING)**
- **PROMOTER (WITH DR. ENG. ANDREA LOTTICI) AND MEMBER OF THE “DIRECTION, COORDINATION AND EVALUATION COMMITTEE” (DCEC) OF THE *EARTH>* (*Executive & Academic Research & Teaching/training Hub*) ORGANIZATION (JUNE 2023 – ONGOING)**

A new initiative aimed at the international coordination, listing, scoring and promotion of research and teaching/training initiatives in both the academic and industrial sectors, mainly on the subject of *Sustainable and Circular Economy*. The hub promotes three types of exchanges: exchange of teachers and innovative lectures; exchange of researchers and research training; exchange of students.

Main Tasks:

- Approval and adoption of the strategic lines of development and all the official documents issued by *EARTH>*
- **MEMBER OF THE SUPERVISORY BOARD, INTERPORTO SUD EUROPA, CASERTA (SEPTEMBER 2007 – DECEMBER 2008)**

Main Tasks:

- Approval of the financial statements
- Supervision of the compliance with the law, the statute and the principles of proper administration
- Appointment of the Management Board’s members

(1) The detail is reported in the Academic Integration to the CV.

OTHER WORK EXPERIENCES

- **First Level Operator at the NOC PA (Network Operations Center – Public Administration), Fastweb SpA HelpDesk (July 1, 2021 – March 16, 2022) – on behalf of Equinox Srl.**

Main Tasks:

- Backlog of operations and tickets
- Big Data management on the platforms used
- Customer assistance
- Management of relations with IT service providers

- **Collaborator and Researcher of the *Ecomuseo Casilino Ad Duas Lauros* in Rome (July 2018 - ongoing)**

Main Tasks:

- Planning and curating of cultural events
- Participatory census (digital and analogical)
- Involvement of the local community
- Storytelling methodologies
- Drafting of the Integrated Sustainability Reports 2020-2021 and 2022-2023 (in preparation)
- Contribution to the management of the Ecomuseum's Social Media
- Contribution to the development of the Ecomuseum version 2.0 app "Ecomuseum Casilino Explorer"
- Development of the research "Ecomuseums and Well-being: the contribution to SDG 3". The research aims at testing the impact generated by ecomuseum activities on the bio-psycho-social well-being of visitors and the local community. Based on Seligman's PERMA model, it uses the survey as a tool aimed at identifying indicators of quality of life, social cohesion and material conditions. Furthermore, following the logic of narrative medicine, contributions are collected in the form of written and oral stories and analyzed using content analysis techniques.

LANGUAGE SKILLS - (CEFR – Self Assessment)

	English	French
<u>Comprehension</u>	C1	B1
<u>Oral</u>	C1	B1
<u>Written</u>	C1	B2

IT SKILLS

- Office Suite
- Project Management and Cost Analysis Softwares: OpenProject, GanttProject, Leantime, MES
- Use of platforms for remote assistance and support to students
- Knowledge and use of SPSS and MAXQDA software for qualitative and quantitative research
- Fair knowledge of HTML and Java languages
- Knowledge and use of Leximancer software for content analysis
- Use of WordPress for the creation and management of websites
- Knowledge and use of Wikiloc to create GPS routes and upload them to Google Maps

OTHER PROFESSIONAL QUALIFICATIONS

- Qualification to exercise the Profession of Chartered Accountant and Statutory Auditor obtained on April 15, 2013 at the Faculty of Economics of the “Università degli Studi della Campania Luigi Vanvitelli”
- Registration in the Register of Statutory Auditors from April 1, 2014

Rome, January 25th, 2024

Nadia Cipullo

In compliance with the GDPR 679/2016, I hereby authorize you to use and process my personal details contained in this document.

Academic Integration to the CV

Details of Teaching Activities in Italian Universities:

COURSES/LECTURES IN ENGLISH:

Academic Year 2021/2022 (Link Campus University - Rome)

Professor of Digital Technologies for Business

Academic Years 2018/2019 and 2021/2022 (Link Campus University – Rome)

Professor of Planning and Control

Academic Years 2018/2019 - 2020/2021 (Link Campus University - Rome)

Professor of Business Administration/Economics

Academic Years 2008/2009, 2010/2011 and 2019/2020 (Link Campus University - Rome)

Professor of Accounting

Academic Year 2018/2019 (Link Campus University - Rome)

Professor of Corporate Structures for Marketing Design (Co-Professor: Prof. Paolo Romano)

COURSES/LECTURES IN ITALIAN:

Academic Years 2014/2015 – 2023/2024 (Link Campus University - Rome)

Professor of Programmazione e Controllo

Academic Years 2014/2015 – 2020/2021 (Link Campus University - Rome)

Professor of Economia Aziendale

Academic Years 2016/2017 – 2017/2018 (Link Campus University - Rome)

Professor of Progettazione delle strutture aziendali per la commercializzazione ed il marketing (Co-Professor: Prof. Manlio Del Giudice)

Academic Year 2018/2019 (Faculty of Law, Università degli studi Suor Orsola Benincasa - Naples)

Professor of Economia e Bilancio d'Azienda (Co-Professors: Prof. Antonio Ricciardi, Prof. Nicola Moscariello and Prof.ssa Rosa Vinciguerra)

Academic Years 2011/2012 – 2013/2014 (Link Campus University - Rome and remote classroom - Naples)

Professor of Finanza Internazionale Avanzata

Academic Years 2011/2012 – 2013/2014 (Link Campus University, remote classroom - Naples)

Professor of Metodologie e Determinazioni Quantitative d'Azienda

Academic Years 2008/2009 – 2013/2014 (Link Campus University, remote classroom - Naples)

Professor of Economia Aziendale

Academic Years 2010/2011 – 2011/2012 (Link Campus University, remote classroom - Naples)

Professor of Valutazione d'Azienda

Academic Years 2009/2010 - 2012/2013 (Link Campus University, remote classroom - Naples)

Professor of Previsioni e Simulazioni Finanziarie

Academic Years 2010/2011 - 2012/2013 (Link Campus University - Rome)

Professor of Previsioni e Simulazioni Finanziarie

Academic Year 2011/2012 (Link Campus University, remote classroom - Naples)

Professor of Ragioneria Generale ed Applicata - Auditing

Academic Year 2011/2012 (Link Campus University, remote classroom - Naples)

Professor of Economia degli Intermediari Finanziari

Academic Years 2010/2011 – 2011/2012 (Link Campus University, remote classroom - Naples)

Professor of Valutazione d'Azienda

Academic Years 2010/2011 – 2011/2012 (Link Campus University, remote classroom - Naples)

Professor of Imprenditorialità e Business Plan (Co-Professor: Prof. Paolo Romano)

Academic Year 2010/2011 (Link Campus University - Rome)

Professor of Finanza Aziendale (Co-Professor: Prof.ssa Rosa Vinciguerra)

Academic Year 2009/2010 (Link Campus University - Rome)

Professor of Previsioni e Simulazioni Finanziarie (Co-Professor: Dott.ssa Loredana Valentino)

Academic Years 2008/2009 – 2009/2010 (Faculty of Environmental Sciences, Università della Campania Luigi Vanvitelli - Caserta)

Professor of Principi di Economia ed Economia Aziendale (Co-Professor: Dott.ssa Angela Darnala)

ONLINE/WEB ACTIVITIES

Academic Years 2008/2009 – 2018/2019 (Link Campus University – Rome and remote classroom – Naples)

Tutor Executive (previously online) in the Business Administration/Economics and in the Finance fields

TUTORING ACTIVITIES/SUPPLEMENTARY TEACHING ACTIVITIES

Academic Years 2007/2008 – 2014/2015 (Link Campus University - Rome)

Tutor of Economia Aziendale

Academic Year 2012/2013 (Link Campus University - Rome)

Tutor of Finanza Aziendale

Academic Years 2008/2009 – 2010/2011 (Link Campus University, remote classroom - Naples)

Tutor of Finanza Aziendale

Academic Years 2008/2009 – 2009/2010 (Link Campus University, remote classroom - Naples)

Tutor of Economia Aziendale ed Accounting

Academic Year 2008/2009 (Link Campus University - Rome)

Production of study materials for the courses of Accounting, Auditing, Planning and Controlling

VISITING - TEACHING MOBILITY

May 2007 – September 2007

Visiting PhD Student at the *Management School and Economics - University of Edinburgh* (UK)

April 2011

Visiting Lecturer at the *Ukrainian Academy of Banking of the National Bank of Ukraine* (Sumy - Ukraine) Lecture: *“Corporate Governance in Italian Banks”*

September 27, 2015 – October 2, 2015

Erasmus Teaching Mobility at the *Technical University of Kosice* (Slovakia). Lecture: *“Biodiversity Indicators: the accounting point of view”*

May 22-26, 2017

Erasmus Teaching Mobility at the *Technical University of Kosice* (Slovakia). Lecture: *“Bio-districts as innovative systems to manage territories and to increase their sustainability: the Italian experience”*

March-April, 2018

Course of *“Accounting” - International Institute of Management IMI-Nova* of Chişinău (Moldova) - (teaching hours: 24)

September 23-29, 2018

Erasmus Teaching Mobility at the *University of the Algarve* (Faro-Portugal) – Lecture: *“Valuation and reporting of intangible heritage assets related to food and agriculture for the sustainable development of territories”*

January 25, 2024

Symposium and visit at the *City University Ajman* (United Arab Emirates) – Lecture: *“IFRS S1 and S2 for Sustainability Reporting: Integrated Thinking and Value Creation”*

PROJECTS OF PUBLICATIONS/RESEARCH ACTIVITIES

Monograph: *Integrated Sustainability Reporting of Museums: the levers for creating Sustainable Value*

Research Project: *“Ecomuseums and slow sustainable tourism for the territorial development of the GCC Countries”*

Research Project (with Dr. Giulia Lottici): *“SCAAut (Sensorial Cultural Activities for Autism). An integrated game-teaching-care model to improve the accessibility to cultural participation and the emotional development of autistic children”*. Project presented at the competition *Prototypes for Humanity 2023* for the participation at COP28

PUBLICATIONS – BOOK CHAPTERS/MONOGRAPHS

2006 – BOOK CHAPTER

“La Disclosure nei Principi Contabili Internazionali” in Pizzo M. (ed.), *“L'adozione degli IAS/IFRS in Italia. Fair Value”* – pp. 63-78 – Giappichelli – Torino - ISBN 978-88-348-8903-9

2010 – BOOK CHAPTER

“La Comunicazione Economico-Finanziaria delle PMI secondo i Professionisti Contabili. Commento ai Risultati di una Indagine Empirica”, in Pizzo M. (ed.), *“La dimensione d’azienda e la comunicazione economico-finanziaria: analisi teorica ed empirica nel contesto delle P.M.I.”* – pp. 67-105 – Giappichelli – Torino - ISBN 978-88-348-9702-7

2011 – BOOK CHAPTER

“L’impatto degli Standard Internazionali sulla Liquidità del Mercato dei Capitali in Italia: un’Analisi Empirica”, in Moscarello N., Vinciguerra R. (eds.), *“L’Adozione Obbligatoria degli IAS/IFRS. L’Impatto sui Mercati Finanziari”* – pp. 37-71 – Aracne – Roma - ISBN 978-88-548-4280-9

2014 – MONOGRAPH

“Motivazioni economiche e aspetti contabili delle Discontinued Operation” – Aracne – Roma – 2014 – ISBN 978-88-548-7343-8

2018 – BOOK CHAPTER

“Short reflections on Food Heritage Valuation and Promotion by Bio-Districts” – in AA.VV., *“I primi 20 anni: Riflessioni sulla Frontiera della Conoscenza II* – pp. 299-309, Eurilink University Press – Roma – ISBN 978-88-85622-44-9

2021 – BOOK CHAPTER

“Museums’ Digital Communication. The role of the Pandemic in accelerating the Digital Revolution in Italian Museums”. In *“Intellectual Capital, Smart Technologies and Digitalization. Emerging Issues and Opportunities”*. Editors: Chiucchi, Maria Serena, Lombardi, Rosa, Mancini, Daniela. Springer, Ottobre 2021. ISBN: 978-3-030-80736-8.

PUBLICATIONS – SCIENTIFIC ARTICLES

2009

“La comunicazione economico-finanziaria delle P.M.I. secondo i professionisti contabili. Un’indagine empirica” – Financial Reporting, 2009, n. 1, pp- 39-78.

2014

“Basel III VS Accounting Standards in the Liquidity Reporting” – Universal Journal of Accounting and Finance, 2014, 2(2), pp. 47-51

2014

“Self - Dealing Among Convergence and Path - Dependency Opportunities: An Empirical Analysis of Regulatory from Six European Countries” – Journal of Modern Accounting and Auditing, 2014, Vol. 10, n. 6, June 2014, pp. 629-651

2014

“Missing Requirements on Disclosure Discipline Concerning Liquidity” – Universal Journal of Accounting and Finance, 2014, 2(3), pp. 64-68

2014

"The Impact of IFRS 9 and IFRS 7 on Liquidity in Banks: Theoretical Aspects" in Procedia – Social and Behavioral Sciences, Vol. 164, December 2014, pp. 91-97

2016

"Biodiversity Indicators: the accounting point of view" in Procedia Economics and Finance, Vol. 39, 2016, pp. 539-544

2018

"Liquidity Issues in the Banking Sector from an Accounting Perspective" in International Business Research, Vol. 11, n. 5, 2018, pp. 80-91

2020

"Is healthy food convenient for health and pockets?", in British Food Journal, Vol. 122 No. 4, pp. 1099-1111. <https://doi.org/10.1108/BFJ-06-2019-0455>

2020

"Editorial: Governance, risks, and rules at the beginning of the pandemic", in Risk Governance & Control: Financial Markets & Institutions / Volume 10, Issue 2, pp. 4-6

2023

"SCAAut – Sensorial Cultural Activities for Autism. An integrated game-teaching-care model to improve the accessibility to cultural participation and the emotional development of autistic children". 716098, in Research Disclosure, December 2023, Edition number 716, page 1584. ISSN 0374 – 4353. Online publication: <https://www.researchdisclosure.com/database/RD716098> (November 21st, 2023).

SCIENTIFIC ARTICLES SUBMITTED FOR PUBLICATION

2024

"Corporate Sustainability and Sustainable Development through Innovations in Agri-Food Business Models", in the "Sustainable Development" Journal

PUBLICATIONS - PROCEEDINGS

2014

"Conflict of Interest and RPT Rules in Europe" – Proceedings in Global Virtual Conference, 7-11 April 2014, pp. 79-90

2014

"Basel III vs Accounting Standards in the Liquidity Reporting" – Proceedings of the International Conference on Accounting & Finance (ICAF) 6-7 May 2014, Colombo, Sri Lanka, pp. 168-174

2014

“Missing Requirements on Disclosure Discipline Concerning Liquidity” – Proceedings of the International Conference on Accounting & Finance (ICAF) 6-7 May 2014, Colombo, Sri Lanka, pp. 175- 181

2014

“The Impact of IFRS 9 and IFRS 7 on Liquidity in Banks: theoretical aspects” – Proceedings of International Conference on Accounting Studies (ICAS) 2014, in *“Procedia – Social and Behavioral Sciences”*, Volume 164, pp. 91-97, ISSN 1877-0428

2015

“Is the Cash Holding influenced by Corporate Reputation in the Banking Industry? Primary evidence” Proceedings of the International Workshop Sidrea “Managing and disclosing intellectual capital and other non-financial capitals; emerging issues”, July 2015 pp. 205-226; ISBN: 978-88-99198-04-6

2015

“Reputation and liquidity in Italian listed banks: first applications” Proceeding of the 11th Interdisciplinary Workshop EIASM “Intangibles, Intellectual Capital and extra financial information”, Athens, 17-18 September 2015, ISSN: 2295-1679

2015

“A theoretical framework for the valuation and the reporting of Protected Areas Biodiversity” Proceeding of the CEFE “Central European Conference in Economics and Finance”, Herl’any, Slovakia, 30 September - 1 October 2015, pp. 108-116, ISBN 978-80-553-2467-8

2017

“The use of wild herbs in Italy: ethnobotanical research by means of social networks and crowdsourcing” Proceedings of the ICOAF 2017 (International Conference on Agriculture and Forestry), 24-25 August, Colombo, Sri Lanka, ISBN: 978-955-490374-6

2019

“Accounting values and metrics for the sustainable exploitation of intangible heritage assets related to food and agriculture”, Proceedings of the International Conference “Corporate Governance: Search for the Advanced Practices”, 28 February, Rome (Italy), ISBN 978-617- 7309-05-4

2019

“The survey for cultural and economic value assessment of food and food-ways in Bio-Districts: the case of “Bio-Distretto della Via Amerina e delle Forre””, Proceedings of the IFKAD 2019 Conference, Knowledge Ecosystems and Growth, 5-7 June, Matera (Italy), ISBN 978-88-96687- 12-3

2020

“Territorial Food Heritage. Is it possible to valorize and to report it to local stakeholders?”, in Kostyuk, A., Guedes, M. J. C., & Govorun, D. (Eds.). (2020). *Corporate governance: Examining key challenges and perspectives*. Sumy, Ukraine: Virtus Interpress, ISBN 978-617-7309-12-2, pp. 188-193.

2020

“Agri-Food Ecosystems and Sustainable Development Goals: a case study by Italy”, Proceedings of the 3rd International Conference on Advanced Research in Social Sciences and Humanities – ICARSH – October 9-11, 2020 – Stockholm (Sweden).

2022

“Ecomuseums and well-being: A research proposal for the Ecomuseo Casilino Ad Duas Lauros in Rome”, in G. M. Mantovani, A. Kostyuk, & D. Govorun (Eds.), *Corporate governance: Theory and practice* (pp. 124–127) <https://doi.org/10.22495/cgtapp22> - International Online Conference “Corporate Governance: Theory and Practice” – May 26, 2022.

PARTICIPATION IN CONFERENCES

2011 – International Students Conference – International Center for Banking and Corporate Governance – Sumy (Ukraine) - 20/21 April

“RPT in Italian Banks”

2013 – International Conference “Financial Distress: Corporate Governance and Financial Reporting Issues” - Link Campus University, Rome (Italy) - 17/18 October

“The Liquidity Risk in the Banking Sector During the Financial Crisis: some Critical Aspects of the New Regulation from the Accounting Perspective”

2014 – 2nd Global Virtual Conference – 7-11 April

“Conflict of Interest and RPT Rules in Europe”

2014 – ICAF (International Conference on Accounting & Finance) – Colombo (Sri Lanka) – 6/7 May

“Basel III vs Accounting Standards in the Liquidity Reporting” and *“Missing Requirements on Disclosure Discipline Concerning Liquidity”*

2014 – ICAS (International Conference on Accounting Studies) – Kuala Lumpur (Malaysia) – 18/19 August

“The impact of IFRS 9 and IFRS 7 on the Liquidity in Banks”

2015 – International Workshop Sidrea “Managing and disclosing intellectual capital and other non-financial capitals; emerging issues”, Ancona (Italy), 15 July

“Is the Cash Holding influenced by Corporate Reputation in the Banking Industry? Primary evidence”

2015 – 11th Interdisciplinary Workshop EIASM “Intangibles, Intellectual Capital and extra financial information”, Athens (Greece), 17-18 September

“Reputation and liquidity in Italian listed banks: first applications”

2015 – CEFE 2015 “Central European Conference in Economics and Finance”, Herl’any (Slovakia), 30 September - 1 October

“A theoretical framework for the valuation and the reporting of Protected Areas Biodiversity”

2015 - 3rd Global Conference on Business, Economics, Management and Tourism, Rome (Italy), 26-28 November

“Biodiversity Indicators: the accounting point of view”

2016 – FRBC (Financial Reporting and Business Communication) 20th Annual Conference, Bristol (United Kingdom), 30 June- 1 July

“Biodiversity and TEK Reporting in Protected Areas and in Farm Businesses”

2017 – ICOAF (International Conference on Agriculture and Forestry) Colombo (Sri Lanka,) 24-25 August

“The use of wild herbs in Italy: ethnobotanical research by means of social networks and crowdsourcing”

2019 – International Conference “Corporate Governance: Search for the Advanced Practices”, 28 February, Rome (Italy)

“Accounting values and metrics for the sustainable exploitation of intangible heritage assets related to food and agriculture”

2019 – IFKAD (International Forum on Knowledge Assets Dynamics) 2019 Conference, Knowledge Ecosystems and Growth, 5-7 June, Matera (Italy)

“The survey for cultural and economic value assessment of food and food- ways in Bio-Districts: the case of “Bio-Distretto della Via Amerina e delle Forre”

2020 – International Online Conference “CORPORATE GOVERNANCE: EXAMINING KEY CHALLENGES AND PERSPECTIVES”, May 7-9

“Territorial Food Heritage. Is it possible to valorize and to report it to local stakeholders?”

2020 – ICARSH – 3rd International Conference on Advanced Research in Social Sciences and Humanities – October 9-11 – Stockholm (Sweden)

“Agri-Food Ecosystems and Sustainable Development Goals: a case study by Italy”

2022 – ICARSH - 5th International Conference on Advanced Research in Social Sciences and Humanities – February 25-27 – Rotterdam (Netherlands)

*“**Keynote Speaker:** Innovative Startups in the field of Digital Heritage, Citizen Engagement and Sustainable Growth of Small Towns/Territories”*

2022 - International online conference “Corporate Governance: Theory and Practice” – May 26

“Ecomuseums and Well-Being: a research proposal for the Ecomuseo Casilino Ad Duas Lauros in Rome”

2024 – Symposium “Sustainability Reporting and ESG Metrics” – City University Ajman (UAE) – January 25

Panel: *“IFRS S1 and S2 for Sustainability Reporting: Integrated Thinking and Value Creation”*

PARTICIPATION IN FUNDED NATIONAL/LOCAL RESEARCH PROJECTS

PRIN (Research Project of Relevant National Interest) 2005 (30/01/2006 – 10/03/2008)

Title: *“Disclosure and financial statement analysis in SMEs: a comparative analysis Italy-UK”* (Scientific Coordinator: Prof. Michele Pizzo)

PRIN (Research Project of Relevant National Interest) 2007 (22/09/2008-22/10/2010)

Title: *“Information concerning financial equilibrium in financial statements prepared on the basis of IAS-IFRS”* (Scientific Coordinator: Prof. Michele Pizzo)

“Innosystems Excellence Networks” P.O.R. Campania FSE 2007/2013 (1/12/2010- 30/11/2011)

Title: *“Disclosure on Key Performance Indicators: an analysis of the relevance of the integrated financial statements’ information concerning the main KPIs”*
(Tutor: Professor Michele Pizzo)

POSITIONS HELD IN THE ACADEMIC FIELD

- Member of the Scientific Committee of the *International Online Conference* “Corporate Governance: A search for emerging trends in the pandemic times”, May 13-14, 2021
- *Erasmus+* Coordinator for the Faculties of Economics of the *Università degli Studi LINK* (Rome, Italy) and of the Technical University of Kosice (Slovakia) from 2015 till 2019
- Member of the *Editorial Board* of the Journal “*Corporate Governance and Sustainability Review*”
- Member of the Editorial Board of the Journal “*Risk Governance and Control: Financial Markets & Institutions*”
- Member of the Scientific Committee of Eurilink Publishing, Campus Series
- Member of the Scientific Committee of CEFE 2015 and 2017, Central European Conference in Finance and Economics, Herl’any (Slovakia)
- Reviewer for the *International Conference on Accounting Studies* (ICAS), Malaysia, 2014
- Reviewer for the Journal “*Management Decision*”
- Member of the Organizing Committee of the *International Conference* “*Financial Distress: Corporate Governance and Financial Reporting Issues*”, Link Campus University, Rome, October 17-18, 2013
- Member of the *International Center for Banking and Corporate Governance* of the *Ukrainian Academy of Banking at the National Bank of Ukraine*
- Member of the *Corporate Governance Global Repository* of the *International Center for Banking and Corporate Governance*
- Organizer of the Special Track IFKAD 2019 “*Intangible Cultural Heritage (ICH) and sustainable growth of territories: foodways valorization*”
- Member of AIDEA (*Accademia Italiana dei Docenti di Economia Aziendale* - Italian Academy of Professors of Business Economics) and SIDREA (*Società Italiana dei Docenti di Ragioneria e di Economia Aziendale* - Italian Society of Professors of Accounting and Business Economics)
- Member of STEDIC (*Smart Technologies, Digitalization and Intellectual Capital*), Study Group of SIDREA
- Expert in Business Administration and in Communication in Financial Markets at the Faculty of Economics of the University of Campania Luigi Vanvitelli from 2010 till today
- Thesis supervision and participation in the Commissions of the Graduation sessions at the Link Campus University in Rome from 2010 till today
- Member of the Board of the Master's Degree Course in Business Management of the Link Campus University in the Academic Year 2013/14 (with definition of study plans and curriculum according to accreditation rules and national/international standards)
- Economics Academic Representative at the Link Campus University, remote classroom – Naples, from Academic Year 2013/14 till Academic Year 2015/16
- Expert in Principles of Economics and Business Administration at the Faculty of Pharmaceutical Sciences for the Environment and Health of the Second University of Naples in the Academic Year 2009/10
- Tutor for the activity aimed at informing and assisting students enrolled in the three-year degree course in Business Economics in the Academic Year 2007/2008, at the Faculty of Economics - University of Campania Luigi Vanvitelli

OTHER EDUCATIONAL QUALIFICATIONS

- Summer School of Social Research Methodology “*Qualitative Research*”, Unical, Campus of Arcavacata di Rende (Cosenza, Italy), 24-28 July 2017.
- Summer School of Social Research Methodology “*Foundations of Econometric Analyses*”, Unical, Campus of Arcavacata di Rende (Cosenza, Italy), 20-24 July 2015.

ACADEMIC AWARDS AND RECOGNITIONS/SCHOLARSHIPS

- Certificate of the *Distinguished Reviewer* for outstanding contribution to the review procedures for the Journal “Risk Governance and Control: Financial Markets & Institutions”, 2020 – 2021
- University achievement awards for the Academic Years 2000/2001 - 2001/2002 at the Faculty of Economics of the Second University of Naples
- Winner of Erasmus Scholarship Academic Year 2007/2008 at the Faculty of Economics of the Second University of Naples.

Rome, January 25th, 2024

Nadia Cipullo

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